

CODE	COURSE TITLE	INSTRUCTOR	TEXTBOOK TITLE	ED.	ISBN	AUTHOR	PUBLISHER
BACHELOR OF BUSINESS ADMINISTRATION							
ACCT 201	Principles of Financial Accounting	Mr. Jason Cherubini	Accounting, What the Numbers Mean	7th	978-0-07-301121-9	D.Marshall, W. McManus, D.Viele	McGraw-Hill
ACCT 202	Principles of Managerial Accounting	Mr. John Ray	Accounting, What the Numbers Mean	7th	978-0-07-301121-9	D. Marshall, W. McManus, D. Viele	McGraw-Hill
BUSS 210	Introduction to Business	Ms. Dorothea Lucier	Business: A Changing World	5th	0-07-312852-x	O.C Ferrell & Geoffrey Hirt	McGraw-Hill
BUSS 303	Principles of Finance	Mr. Jason Cherubini	Principles of Finance	2nd	0-030-34509-X	S.Besley, E.Brigham	SouthWestern
BUSS 307	Business Law I	Mr. Donovan Thomas	Law for Business and Personal Use	17th	978-0-538-44051-6	J.E. Adams	SouthWestern
BUSS 312	Organizational Theory and Development	Mr. John Boeddeker	Organizational Behavior – Managing People and Organizations	8th	0-618611584	Ricky W. Griffin and Gregory Moorhead	Cengage
BUSS 322	Marketing Research	Ms. Bonnie Wolfe	Basic Marketing Research	7th	978-1439041390	Churchill, Brown, Suter	Cengage
BUSS 341	International Management	Dr. Ashraf Ismail	Global Business Today	5th	978-0-07-321054-4	Charles W. L. Hill	McGraw Hill
BUSS 406	Operations Management	Mr. Jon Zampedro	Operations Management - Goods, Services and Value Chains	2nd	0-324-17939-1	David Collier & James Evans	Thomson - South Western
BUSS 407	Political and Social Environment of Business	Dr. Don Zimmerman	Business & Society – Stakeholders, Ethics, Public Policy	12th	978-0-07-353017-8	A.Lawrence, J.Weber	McGraw-Hill
BUSS 430	Financial Analysis and Valuations	Dr. Ashraf Ismail	Financial Statement Analysis and Security Valuation	4th	978-0-07337966-1	Stephen H. Penman	McGraw-Hill
BUSS 443	International Strategy	Ms. Bonnie Wolfe	Global Strategy	2nd	978-0-324-59099-9	Mike W. Peng	Cengage
BUSS 444	International Finance	Dr. Ashraf Ismail	Fundamentals of International Finance	1st	0-324-180187	R.Crum, E.Brigham, J.Houston	Thomson*SouthWestern
BUSS 480	Senior Business Research Project	Dr. Don Zimmerman	Research Methods for Business Students	5th	978-027371686-0	Mark Saunder, Philip Lewis, Adrian Thornhill	Prentice Hall
ECON 101	Principles of Economics I	Dr. Sam Tabriz	Microeconomics	8th	978-0-321-41661-2	Michael Parkin	Addison Wesley
ECON 102	Principles of Economics II	Dr. Sam Tabriz	Macroeconomics	5th	978-0-132349000	O'Sullivan/Sheffrin/Perez	Pearson
MATH 201	Applied Business Mathematics	Mr. Chamsou Toure	Mathematical Methods for Business and Economics		978-0071635325	Edward T. Dowling	Schaum's Outline Series, McGrawHill
MASTER OF BUSINESS ADMINISTRATION							
MBA 511	Managerial Finance	Mr. Jason Cherubini	Foundation of Financial Management	12th	0-073-29581-7	S. Block, G. Hirt	McGraw-Hill/Irwin
MBA 512	Project & Cost Management ONLINE	Ms. Simoon Cannon	Project Management - The Managerial Process	4th	978-0-07-352515-0	Clifford F. Gray	McGraw-Hill/Irwin
MBA 512	Project & Cost Management ONLINE	Ms. Emilia Butu	Project Management - The Managerial Process	4th	978-0-07-352515-0	Clifford F. Gray	McGraw-Hill/Irwin
MBA 513	Organizational Behavior and HR Mgmt.	Dr. Michael Simms	Organizational Behavior: Key Concepts, Skills & Best Practices	3rd	978-0-07-340496-7	Angelo Kinicki and Robert Kreitner	McGraw-Hill/Irwin
MBA 515	Applied Statistics for Mgmt. Science	Mr. Jon Zampedro	Modern Business Statistics (With Student CD-ROM)	3rd	0-324598270	D.Anderson, D.Sweeney, T.Williams	SouthWestern
MBA 516	Strategic Management ONLINE	Dr. Robert Krell	Strategic Management, Creating Competitive Advantages	4th	978-0-07338121-3	Gregory G. Dess, G.T. Lumpkin, Alan B. Eisner	McGraw-Hill/Irwin
MBA 516	Strategic Management	Dr. Alireza Khorsand	Strategic Management, Creating Competitive Advantages	4th	978-0-07338121-3	Gregory G. Dess, G.T. Lumpkin, Alan B. Eisner	McGraw-Hill/Irwin
MBA 611	Legal & Ethical Env. Of Business	Mr. Donovan Thomas	Fundamentals of Business Law	8th	978-0-324-59573-4	Miller and Jentz	South-Western, Cengage Learning
MBA 611	Legal & Ethical Env. Of Business ONLINE	Dr. David Glazer	Fundamentals of Business Law	8th	978-0-324-59573-4	Miller and Jentz	South-Western, Cengage Learning
MBA 612	International Mangement	Dr. Gail Whitaker	Multinational Management, A Strategic Approach	3rd	0-324-25990-5	John B. Cullen, K. Praveen Parboteeah	Thomson * SouthWestern
MBA 615	International Strategy ONLINE	Dr. Masood Mian	International Management: Culture, Strategy, and Behavior	7th	0-73381195	Fred Luthans, Jonathan P. Doh	McGraw-Hill
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MBA 618	International Economics and Trade	Dr. Chandra Ranade	International Economics	12th	0-324581483	Robert Carbarugh	Thomson*SouthWestern
MBA 621	Trading and Risk Management	Dr. Ashraf Ismail	Derivatives		978-0471786320	Robert Whaley	Wiley 2006
MBA 624	Advertising and Promotion	Mr. Darrell Burrell	Advertising and Promotion: An Integrated Marketing Communications Perspective		978-0073381091	George Belch, Michael Belch	McGrawHill
MBA 626	Consumer Behavior	Dr. Gail Whitaker	Consumer Behavior	9th	978-0073404769	Jerry C. Olson, J. Paul Peter	McGrawHill
MBA 627	Advanced Research Project	Dr. Gail Whitaker	Business Research Methods	9th	0-07-297923-2	D. Cooper	McGraw-Hill/Irwin
MBA 628	Global Sourcing and Logistics	Mr. Stephen Onu	Global Logistics and Supply Chain Management		978-0-47006634-8	Chandra Lalwani, John Mangan, Tim Butcher	John Wiley & Sons Inc
MBA 642	Financial Management of Health Institutions	Dr. Don Zimmerman	Best Practice Financial Management: Six Key Concepts for Healthcare Leaders (Paperback)	3rd	978-1-56793-259-1	Kaufman, Kenneth P.	Health Administration Press
MBA 643	Legal Aspects of Health Care	Mr. Donovan Thomas	Legal Aspects of Health Care Administration	10th	978-0763739270	George D. Pozgar	Jones & Bartlett Publishers

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